



FOX ISLAND COMMUNITY AND RECREATION ASSOCIATION

FICRA BRIDGE SIGN POLICY

Volunteers constructed the FICRA bridge sign in the 1970's. The sign sits near the boat launch and can be accessed via a footpath from the parking area. The purpose of the sign is to share information and upcoming events with Fox Islanders. The bridge sign is now just one of many tools (email, web, facebook,) used by island organizations to communicate with Fox Island residents.

FICRA OWNS AND MAINTAINS THE BRIDGE SIGN FOR THE PURPOSE OF NOTIFYING FOX ISLAND RESIDENTS OF UPCOMING EVENTS, ACTIVITIES, SAFETY ALERTS, AND MEETINGS.

- FICRA wishes to provide a balanced approach to bridge sign usage.
- Reservations for a side of the bridge sign will be taken by a FICRA volunteer. The bridge sign volunteer will take reservations by phone or email and keep a calendar with the bridge sign schedule. FICRA strives to accommodate the advertising needs of all organizations on the island. Please be courteous and flexible when reserving the bridge sign. It is often in high demand.
- There are two sides available for use. FICRA may use one side at all times.
- FICRA reserves the right to move signs from front to back. (Front faces away from the island for drivers coming onto the island)
- A time limit of 3 days may be enforced if there are several island activities happening at one time. The sign should change frequently so that drivers will check it often.
- When the sign is not in use then the "Smile, you're almost home" poster will be in place.
- Notice of the FICRA Board of Directors meeting will be posted each month.
- The sign will be used for non-profit purposes only.
- The person reserving the sign is responsible for creating the sign, putting up the sign and removing the sign in a timely manner.

Recommendations: Sign size is 44 X 22 inches. Use white waterproof poster board. Bright or fluorescent colors tend to be hard for people to read. Four-inch black or blue reusable sticky letters (found at office supply stores) or dye cut letters are best. A simple and short message with event name, place and time makes it possible for drivers to read the message as they speed past the sign. Put a tape tab on the end of the poster to pull out the sign. Be sure to use the correct size of poster or it will be difficult to remove the poster. Return posters to closet at NCC so we can recycle and reuse the poster board. Balloons are not recommended as they may blow into the road and become a driving hazard. Creativity and artistic talent is encouraged and appreciated, but "easy to read" is equally important.

We receive many comments from Fox Islanders regarding the bridge sign so please be sure to keep these recommendations in mind as you create your sign. Thank you!